



Board of Directors

Meeting Agenda

2/18/20, 4:00-6:00PM

Location (Meeting ID): 811 1370 8288

Link: <https://hollywoodpartnership.zoom.us/j/81113708288>

Phone Number: +1(669) 900-9128; 811 1370 8288

MISSION: To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

VISION: HOLLYWOOD: Where Experiences Exceed Expectations

	TIME	ITEM	SPEAKER
1	4:00	Call to Order	Drew Planting
2	4:01	Housekeeping & Roll Call	Larson/Clemmer
3	4:03	Public Comment	Drew Planting
4	4:09	Approval of the Minutes Action: Approve minutes from January 21, 2021 HP Board Meeting	Drew Planting
5	4:12	Treasurer's Report A. Report from the Treasurer B. Action: Accept January 31, 2021 HED19-28 Financial Statements	David Green
6	4:16	Chair's Report	Drew Planting
7	4:20	Project Presentation: Egyptian Theater	Amy Lemisch
8	4:30	Committee / Activity Reports A. Goal 1: Place Management (Chair: Katie Zandona, Staff: Ruben Lechuga) 1. Report from 2/11 Committee meeting (Zandona) 2. Board Letter regarding LAPD reductions 3. ACTION: Approve Board Letter to LAPD B. Goal 2: Place Enhancement (Chair: Chase Gordon, Staff: Rich Sarian) 1. Report from 2/9 Committee meeting (Gordon)	Kris Larson

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- 2. Overview of Lights Up responses (Sarian)
- 3. Place Enhancement Video
- C. Goal 3: Stakeholder Engagement (Chair: Brian Folb, Staff: Devin Strecker)
 - 1. Report from 2/16 Committee Meeting (Folb)
 - 2. Affinity Groups (Folb / Strecker)
 - 3. **Appoint Sarah Russin to Goal 3 Committee (Folb)**
- D. Goal 4: Advocacy & Economic Development (Chair: Mike Gargano, Staff: Davon Barbour)
 - 1. Report from 2/18 Committee meeting (Gargano)
 - 2. Overview of Economic Development Work Plan (Larson)
 - 3. Overview of Outdoor Dining Programs (Barbour)

9	5:15	CEO Report	Kris Larson
10	5:25	New Business	Drew Planting
11	5:30	Adjourn	Drew Planting

Next Hollywood Partnership Board Meeting: March 18, 2021 4-6PM

For more information, contact The HP Staff at 323-463-6767. As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the office of The Hollywood Partnership at 323-463-6767.

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